

MAR 16 2010  
Dkt. 2271/63926

**RESPONSE UNDER 37 C.F.R. § 1.116**  
**EXPEDITED PROCEDURE**  
**GROUP ART UNIT 3625**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Mika PARTAIN et al.

Application No.: 09/760,864

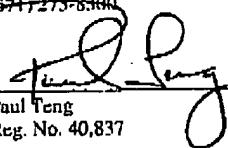
Group Art Unit: 3625

Date Filed: January 16, 2001

Examiner: Michael Misiaszek

For: **INTERACTIVE PROMOTION OF PRODUCT SALES IN INTERNET SALES  
TRANSACTIONS**

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March 16, 2010

Paul Teng  
Reg. No. 40,837

Date

30 Rockefeller Plaza, 20<sup>th</sup> Floor  
New York, N.Y. 10112  
(212) 278-0400

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT UNDER 37 C.F.R. § 1.116**  
**IN RESPONSE TO JANUARY 20, 2010 FINAL OFFICE ACTION**

Sir:

This Amendment is submitted in response to the final Office Action dated January 20, 2010 in connection with the above-identified application.

Amendments to the Claims are reflected in the Listing of Claims beginning on page 2.

Remarks begin on page 10 of this paper.